



Invest in Botswana





















Botswana at a Glance

- Area: 600,370 km²
- Capital: Gaborone (227,333 inhabitants)
- Currency: Pula (BWP) -14 BWP/US\$
- Languages: English (official language) and Tswana (national language)
- Time Zone: GMT+2
- Climate: Subtropical



Gaborone O

Botswana is centrally situated in southern Africa, bordering South Africa, Namibia, Zimbabwe, and Zambia. The country offers modern and efficient infrastructures.



2.36 million (2022)

People



Demographic growth



GDP Growth



20,35 billion US\$ (2022)

Gross Domestic Product (GDP)



GDP per capita
5th richest country in sub-Saharan Africa



Pre Covid average inflation rate



Literacy rate



Why invest in Botswana?

Botswana opens the door to a massive market

- We provide investors with preferential access to the Southern African Development Community's (SADC) entire marketplace of around 380 million people;
- Botswana provides duty free access to South Africa, Namibia, Lesotho and Eswatini;
- · Botswana provides duty-free and quota-free access to the European Union (EU) market; and
- Africa Continental Free Trade Agreement with over 1.3 billion people.

Botswana has an established track record of prudent macroeconomic management

- Ranked 1st globally In Macroeconomic Stability (Global Competitiveness Report WEF 2019); and
- · Highest sovereign rating in Africa:

Standard & Poor's (S&P)

BBB+/A-2 for long-term and short-term obligations in foreign currency and national currency.

Moody's

A3 for credit rating of Botswana with a stable outlook.

Conductive business environment

- 3rd freest economy in Sub Saharan Africa out of 47 countries, with regulatory environment encourages growth, and openness to foreign investment and trade promotes competitiveness and resilience (Heritage Foundation, 2023); and
- Prudent fiscal and monetary policies that boost business confidence and guarantee high fiscal strength (Bank of Botswana, 2023).

Botswana offers attractive incentives for investors

- No restrictions on business ownership;
- Liberal tax regime: 22% corporate and 25% personal tax, with 15% corporate tax for manufacturing and IFSC-registered companies (lowest taxes in the SADC region);
- Negotiable tax holiday up to 10 years maximum;
- Deductible training rebate of 200%; and
- Provide up to 100% duty rebate for customs duties on imported raw materials for manufacturing under schedule 3 of the Customs Act

Why Doing Business in Botswana?

Political and economic stability

 Botswana is one of the most stable, democratic, and transparent countries in Africa, with an independent judicial system and a low level of corruption compared to other regions in Africa. It is a country that demonstrates good financial capacity and has a low level of risk.

Corruption perceptions index 60/100

(2nd ex aequo in the Sub-Saharan Africa, average regional score for sub-Saharan Africa 32/100)

Sustainable, Inclusive High-Growth National Strategy

Botswana is committed to a strategy of transitioning towards a diversified, sustainable, and inclusive economy by:

- Promoting productive sectors and improving the business environment;
- Investing in education to enhance skill levels and bridge the gap between labor supply and private sector demand;
- Developing infrastructure (energy, transportation, telecommunications) and strengthening related services to enhance economic competitiveness.

Sound institutional and regulatory reforms

Botswana has committed to a program aimed at improving its business climate by:

- Implementation of the Economic and Recovery Transformation Plan (ERTP);
- Establishment of the Investment and Trade Centre (BITC) to assist foreign investors and the Special Economic Zones Authority (SEZA);
- Membership in the International Centre for Settlement of Investment Disputes (ICSID) and the 1958 New York Convention;
- Botswana's commitment to reducing greenhouse gas emissions by 15% by 2030 through ongoing renewable energy projects outlined in the Integrated Resource Plan (IRP);
- Adoption of a climate change policy in 2021, which aims to promote access to carbon markets, climate financing, and clean technologies.